

Out of the Can

Protection.



Davis-Frost Inc. has developed paint lines to satisfy the needs of the home owner, contractor and industrial customers. Our coatings that are produced with Microban technology meet all Green Building Standards. We offer the Davis Paint brand that is sold through independently owned paint stores, hardware and building centers in the Mid-Atlantic Region of the United States. Davis Paint is an active member and integral part of Color Guild International, which is comprised of 55 independent paint manufacturers from 14 countries; dedicated to the marketing, promotion and maintaining the highest standards of color with its universal system, Color IS.

Our mission is to ensure that our customer's needs are met and that the experience we provide for our customers is of exceptional quality. By incorporating Microban® antimicrobial technology into our paint, we are providing a compelling benefit that consumers are looking for in the products they purchase.



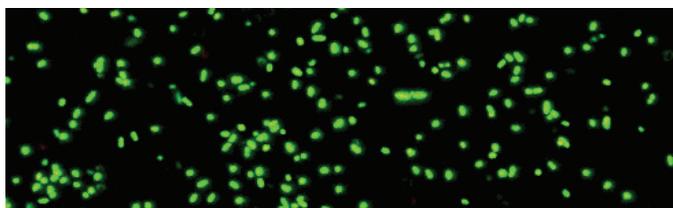


Microban International is the global leader in built-in antimicrobial protection. Around the world over 250 leading companies trust the Microban brand to help prevent the growth of stain and odor causing bacteria, mold and mildew on their products. Microban technologies have been incorporated into over 1,000 products, providing long lasting, durable antimicrobial protection.

Davis Paint products with Microban antimicrobial technology give your paint coatings an added level of defense against damaging microbes. Infrequently cleaned surfaces and humidity throughout areas in the home can create hot spots for microbes. Microban has proven antimicrobial technologies that can help keep paint cleaner and fresher over its lifetime by inhibiting the growth of stain and odor causing bacteria, mold and mildew.

Invisible Cleanliness

Just because you can't always see bacteria on surfaces doesn't mean it isn't there. On an unprotected surface, bacteria can double in number every 20 minutes! And only when it has multiplied to hundreds of thousands can it actually be seen by the naked eye. For example, in these images taken using a confocal microscope, you can see how Microban technology begins to work immediately, so that the bacteria are unable to grow or reproduce. While on the unprotected surface, bacteria can quickly multiply and grow.



Unprotected - 24 hours



Microban® Antimicrobial Protection - 24 hours

(This information is based upon standard laboratory tests and is provided for comparative purposes to substantiate antimicrobial activity for non-public health applications. Antimicrobial action is limited to product surface.)

Visible Cleanliness

In areas with extreme moisture and humidity like bathrooms, basements and kitchens, mold and mildew can grow over time on unprotected painted surfaces. For applications in rooms such as these, Microban technology can provide a more visible improvement to product cleanliness.



Products with Microban Protection

Perfection Line - Interior Paint

Davis Paint Classic Perfection is our absolute best interior wall finish. All Classic Perfection products incorporate scrubbable ceramic technology and are low odor, no VOC when tinted with zero VOC colorant, and meet all Green Building standards.

- 7500 Series: Acrylic Matte Finish
- 7600 Series: Acrylic Eggshell Enamel
- 7700 Series: Acrylic Semi-Gloss Enamel
- #7088: Acrylic Primer



For more information on Davis Paint with Microban antimicrobial protection, please visit:

www.davispaintva.com or www.microban.com/davis-frost-paint